

Marriott Bonvoy Super Bowl Sleepover Sweepstakes Official Rules

HOW IT WORKS:

- Visit MarriottBonvoyKeysakes.com/NFL and submit the Online Registration Form to earn your first entry.
- Upload photos and/or Keysakes for additional chances to win a Weekly Prize and/or become a Semi-Finalist.
- Semi-Finalists submit a video stating why they should win a trip to the Super Bowl.
- 5 Finalists will win a trip to the Super Bowl to compete for a chance to sleep in the Super Bowl Sleepover Suite the night before the big game!

OFFICIAL RULES:

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. Void outside the Eligibility Area and where prohibited by law. Subject to all applicable laws and ordinances.

- 1. Sweepstakes Period:** Sweepstakes begins at 10:00 AM Eastern Time ("ET") on 24 September 2025 and ends at 11:59 PM ET on 8 December 2025 (the "**Sweepstakes Period**"). The Sweepstakes Period consists of ten (10) separate weekly entry periods (each a "**Weekly Entry Period**" or "**Entry Period**") that begin at 12:00 AM ET each Wednesday and end at 11:59 PM ET each Tuesday during the Sweepstakes Period, except for the last Entry Period which begins at 12:00 AM ET on Wednesday, 26 November 2025 and ends at 11:59 PM ET on Monday, 8 December 2025. Sponsor's computer is the official time keeping device for this Sweepstakes. There is also a Semi-Finalist Period after the Sweepstakes Period where the Semi-Finalists will be required to submit their Videos by 11:59 PM ET on 4 January 2026 in order to have the opportunity to win a Finalist Prize and the Grand Prize.
- 2. Eligibility:** The Marriott Bonvoy Super Bowl Sleepover Sweepstakes (the "**Sweepstakes**") is open only to legal residents of the 50 United States/District of Columbia, Germany, Ireland, Mexico, Spain & United Kingdom ("**Eligibility Area**") who are at least 18 years of age and the age of majority in their respective jurisdictions of permanent residence (whichever is greater) as of date of entry. Employees, officers, and directors of Marriott International, Inc. ("**Sponsor**"), Don Jagoda Associates ("**Administrator**"), The NFL Entities, and any of their respective parents, affiliates, subsidiaries, franchisees, mandataries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment, and marketing agencies, website providers, web masters, and members of their immediate families (spouses, parents, siblings and children, regardless of where they live) and those living in the same household (whether or not related) are not eligible to enter or win. The National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC, NFL Productions, LLC, NFL International, LLC, NFL Players Association, NFL Players Incorporated and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, members, representatives and employees (collectively, the "NFL Entities") shall have no obligation or liability for any claim arising from participation in this Sweepstakes or any prize awarded. NFL Entities do not offer or sponsor this Sweepstakes in any way. Any team names and logos are trademarks of the teams indicated. Participation constitutes entrant's full and unconditional agreement to these Official Rules and to Sponsor's and/or Administrator's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein. Sponsor reserves the right to verify the eligibility of Semi-Finalists, Finalists, and winners. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes materials and the terms and conditions of the Official Rules, the English version of the Official Rules shall prevail, govern, and control.
- 3. How to Become a Marriott Bonvoy Sweepstakes Account Holder, Earn Your First Entry into the Current Weekly Entry Period's Random Drawing, your First Entry into Each Subsequent Weekly Entry Period's Random Drawing (if any) and your First Entry into the Semi-Finalist Random Drawing:** During the Sweepstakes Period, visit MarriottBonvoyKeysake.com/NFL (the "**Website**") and complete and submit the online registration form ("**Entry**") to

register for a Marriott Bonvoy Sweepstakes account ("**Sweepstakes Account**" or "**Account**"). By registering for a Sweepstakes Account, you will receive one (1) Entry into the current Weekly Entry Period's random drawing, one (1) Entry into each subsequent Weekly Entry Period's random drawing (if any), and one (1) Entry into the Semi-Finalist random drawing. Limit one (1) Sweepstakes Account per person/email address and limit one (1) Entry per Sweepstakes Account via this method of Entry. Entries must be received by 11:59 PM ET on 8 December 2025 to be included in the final Weekly Entry Period's random drawing and the Semi-Finalist random drawing.

4. How Sweepstakes Account Holders Can Receive ("Bonus Entries") into the Current Weekly Entry Period's Random Drawing, each Subsequent Weekly Entry Period's Random Drawing (if any) and the Semi-Finalist Random Drawing:

- **Via the Website Directly:** If you are already a Sweepstakes Account holder, each time you log into your Account and upload a photo into one of the available Keysake frames, you will receive one (1) Bonus Entry into each applicable random drawing as described above. Limit one (1) Bonus Entry per entrant, per Entry Period, into each applicable drawing, via this method of Entry.
- **At Participating Marriott Bonvoy Hotel Properties, Select Football Stadium Pop-ups and Specially-Marked Vending Machines/Website:** During the Sweepstakes Period, look for Quick Response ("QR") codes and Sweepstakes signage at participating Marriott Bonvoy hotel properties upon check-in, at select football stadium pop-ups and in specially-marked vending machines. Scan the QR code with your web-enabled mobile device to access the Website and upload the market-specific Keysake based on your market. If you are not already a Sweepstakes Account holder, see Rule #3 above. If you are already a Sweepstakes Account holder, when you log into your Account and upload the market-specific Keysake based on your market, you will receive one (1) Bonus Entry into each applicable random drawing as described above. Limit one (1) market-specific Keysake upload per participating market. Limit one (1) Bonus Entry per entrant, per market, into each applicable drawing, via this method of Entry.
- **Via Email:** Submit an email, from a valid email address, including your full name, street address, city, state, zip, date of birth (mm/dd/yyyy) and daytime telephone number to: marriottbonvoysweeps@dja.com with "Super Bowl Sleepover Sweepstakes Bonus" as the subject. Limit one (1) Bonus Entry per entrant, per Entry Period, into each applicable drawing, via this method of Entry.

Bonus Entries must be received by 11:59 PM ET on 8 December 2025 to be included in the final Weekly Entry Period's random drawing and the Semi-Finalist random drawing. Bonus Entries and Entries will be collectively referred to as "**Entries**".

5. Entry Requirements, Representations and Warranties (You acknowledge and agree to the following with respect to the Entry you submit): Multiple entrants are not permitted to share the same email address or Sweepstakes Account to submit an Entry. No information regarding Entries, other than as otherwise set forth in these Official Rules, will be disclosed. Any attempt by any entrant to obtain more than the stated number of Entries by using multiple/different email addresses, identities, registrations, logins or any other methods will void such Entries and that entrant may be disqualified. Receipt of Entries will not be acknowledged. Automated, script, macro or robotic Entries submitted by individuals will be disqualified. Incomplete, corrupted, or untimely entries are void and will be disqualified. Sponsor and its agencies are not responsible for lost, late, incomplete, damaged, stolen or misdirected Entries; lost, interrupted, or unavailable network, server, or other connections; or miscommunications, computer or software malfunctions, telephone transmission problems, technical failures, garbled transmissions, damage to a user's computer equipment (software or hardware), or other errors or malfunctions of any kind, whether human, mechanical, electronic or otherwise. Proof of submission will not be deemed to be proof of receipt by Sponsor. In the event of a dispute as to the identity of an entrant, the authorized account holder of the email address associated with the Entry will be deemed to be the entrant or participant. The "authorized account holder" is the natural person assigned to an email address by an Internet access provider, online service provider, Internet service provider, or other organization (which may include an employer) responsible for assigning email addresses for the

domain associated with the submitted address. Potential Semi-Finalists, Finalists, and winners may be required to show proof of being the authorized account holder. Entries specifying an invalid, non-working, or inactive email address will be disqualified and ineligible to win. Entrant's social media profiles must be keeping with Sponsor's image or Entrant may be disqualified. Normal time rates, data rates and other fees or charges, if any, charged by the Entrant's Internet access, phone or mobile service provider will apply. Any Entry not in compliance with the above and which does not meet the requirements of these Official Rules will be disqualified.

6. Random Drawings:

- **Weekly Random Drawings:** Sixty (60) overall Weekly Prize winners [six (6) per Weekly Entry Period] will be randomly selected on or about each Thursday throughout the Sweepstakes Period, beginning on 2 October 2025, from among all eligible Entries received by 11:59 PM ET on the Tuesday prior (except for the last week, which ends on a Monday). Weekly Entries will be carried forward for any subsequent Weekly Entry Period's drawing(s) and the Semi-Finalist drawing. The odds of winning a Weekly Prize will depend on the total number of eligible Entries received by 11:59 PM on the Tuesday prior (except for the last week, which ends on a Monday) to that Weekly Entry Period's drawing.
- **Semi-Finalist Random Drawing:** Twenty (20) Entries (potential "**Semi-Finalists**") will be randomly selected on or about 10 December 2025, from among all eligible Entries received throughout the Sweepstakes Period. The odds of being selected as a Semi-Finalist will depend on the total number of eligible Entries received throughout the Sweepstakes Period.

Random drawings will be conducted by Administrator, an independent judging organization whose decisions are final on all matters relating to the drawings.

7. **Semi-Finalist Notification:** Potential Semi-Finalists will be notified by phone and/or email and will be required to complete and return via email/email link, an Affidavit of Eligibility/Declaration of Eligibility, a Release of Liability, a background check authorization, and, if legally permissible, a Publicity Release within forty-eight (48) hours of Administrator's attempted delivery of same. Noncompliance within the specified time period or return of any Semi-Finalist notification as undeliverable, or declining for any reason, will result in disqualification without further notice and an alternate Semi-Finalist may be selected in a random drawing from among all remaining eligible Entries received, time permitting. Potential Semi-Finalists are subject to verification by Sponsor and/or Administrator, whose decisions are final and BINDING IN ALL MATTERS RELATED TO THE SWEEPSTAKES. The "Released Parties" (as defined below) shall have no liability for any Semi-Finalist notification that is lost, intercepted or not received by a potential Semi-Finalist for any reason. All **Semi-Finalists must become a Marriott Bonvoy member prior to prize award if they are not a member already. There is no cost or fee associated with becoming a Marriott Bonvoy member. To join for free, visit <https://www.marriott.com/loyalty.mi>.**
8. **Finalist Round/Video Submission:** Once verified, the twenty (20) Semi-Finalists will receive a link from the Administrator, via email, where they can upload a video (up to 30 seconds in length) explaining why they are the NFL fan most deserving of a trip to the Super Bowl ("**Video Submission**" or "**Video**"). If the Video exceeds 30 seconds in length, only the first 30 seconds of the Video will be judged. Submission of a Video constitutes Semi-Finalist's agreement to these Official Rules. Video Submissions must be received by 11:59 PM ET on 4 January 2026, or Semi-Finalist will not move on to the Finalist Round. Video Submission must meet all the Video Submission Guidelines listed below to be eligible. There is a limit of one (1) Video Submission per Semi-Finalist. Any Video Submission that violates these Official Rules or is otherwise objectionable (as determined solely by Sponsor), will not be considered and will be disqualified.
9. **Finalist Determination/Video Judging:** Video Submissions will be judged by the Administrator (at their offices in Melville, NY USA), along with the Sponsor, to determine five (5) Finalists based on the following criteria: Originality and Creativity (35%); Storytelling/Persuasiveness (25%); Passion for football/Super Bowl (20%); Video Quality/Presentation (10%); Overall Impact (10%). In the event of a tie, tied Videos will be re-judged based solely on

Originality and Creativity on a scale of 1 – 100 points. Administrator reserves the right to determine fewer than five (5) Video Submissions as Finalists if, in its sole discretion, it does not receive a sufficient number of eligible and qualified Video Submissions and/or if fewer than five (5) potential Finalist Prize winners return any paperwork requested within the required timeframe, as outlined below. Decisions of Administrator and Sponsor are final and binding with respect to all matters relating to this Sweepstakes.

VIDEO SUBMISSION GUIDELINES:

- Video must be entrant's own original work and must not have won a previous prize or award.
- Video must not (and entrants represent and warrant that it will not), violate or infringe any third-party copyright, trademark, trade dress, or other proprietary right of any entity or person (living or deceased), including but not limited to rights of privacy, publicity or portrayal in a false light.
- Video should not include content with the potential to result in any injury or bodily harm to the entrant or any third party.
- Video must not reference any commercial/corporate advertising, including but not limited to corporate logos, brand names (other than Sponsor's and NFL's), slogans, political, or religious statements, or be otherwise objectionable, as determined in Sponsor's/Administrator's sole discretion.
- Entry must not include any commercial solicitation or promotional materials, websites, contact information or personally-identifiable information (e.g., first or last name, address, phone number, place of work, email address, etc.).
- Sponsor has in its sole discretion, the option (but not the obligation) to blur or black-out any imagery that Sponsor deems objectionable.
- Any Entry deemed inappropriate or unsuitable, in Sponsor's/Administrator's sole discretion, will be disqualified and may be deleted.
- Entry must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation or age.
- Entry cannot defame, misrepresent or contain disparaging remarks about Sponsor, the Released Parties, or their respective products and services, or other people, products or companies.
- Entry must not contain content that is false, inaccurate or misleading.
- Entry must not contain statements or images relating to the armed forces of the United States; local, state or federal governments; state flags, emblems, seals, coat of arms, crests or insignias.
- Entry must not include references to any activity that Sponsor/Administrator deem to be, in their sole discretion, lewd or indecent, including but not limited to, scenarios portraying sexually explicit activity, violence or other inappropriate behavior.
- Entry should be suitable for viewing by the general public and airing on broadcast television (e.g., no vulgar language, nudity, or other similar content).
- If an Entry includes the image or likeness of anyone other than the entrant, entrant represents and warrants that entrant has obtained permission from each such individual, that entrant agrees to provide written copies of such permission to Sponsor upon request, unless such individual is entrant's child or charge.

10. Background Checks: Semi-Finalists understand and agree that, as a condition of being considered a Semi-Finalist, they (and their potential travel companion should they become a Finalist) may be subject to a background check, at the sole discretion of Sponsor. At the discretion of the Sponsor, a potential Semi-Finalist may be disqualified if the background check indicates that they: (a) have been charged with or convicted of a felony; (b) have been charged with or convicted of a misdemeanor involving moral turpitude or other conduct that Sponsor in its discretion determines may reflect unfavorably on the Sweepstakes or Sponsor; (c) have been personally involved in interaction deemed by the Sponsor as negative; or (d) is not eligible for the Sweepstakes or otherwise has not adhered to all requirements set forth in these Official Rules. In such event, an alternate potential Semi-Finalist will be selected. In the event a background check indicates that a potential travel companion: (a) has been charged with or convicted of a felony; (b) has been charged with or convicted of a misdemeanor involving moral turpitude or other conduct that Sponsor in its discretion determines may reflect unfavorably on the Sweepstakes or Sponsor; (c) has been personally involved in interaction deemed by the Sponsor as negative with government/state child & family services/protection

agencies; or (d) has not adhered to applicable requirements set forth in these Official Rules, such travel companion will not be permitted to accompany Finalist on trip (should they become a Finalist) and Finalist may have the opportunity to select another travel companion in their place, time permitting.

- 11. Grand Prize Competition:** The five (5) Finalists attending Super Bowl LX in Santa Clara, California will take part in a Sponsor-specified event, activity, or challenge (the “**Grand Prize Competition**”), along with their travel companions if they bring one (subject to final determination) during Super Bowl weekend, for a chance to win the Grand Prize. To remain eligible, Finalists and their travel companions must participate in the Grand Prize Competition at the time and place specified by Sponsor. The format and rules of the Grand Prize Competition will be set by Sponsor, and Sponsor’s decisions, including winner determination, are final. If a Finalist and/or their travel companion is unable or unwilling to attend or participate in the Grand Prize Competition as directed, that Finalist will forfeit his/her/their opportunity to compete for the Grand Prize, and Sponsor will proceed with the Grand Prize Competition with the remaining eligible Finalists. All decisions of Sponsor regarding the conduct of the Grand Prize Competition, including but not limited to judging criteria, winner determination, and any tie-breaking procedures, shall be final and binding in all respects and Finalists and their travel companions agree to same.
- 12. Prizes and Approximate Retail Values (“ARVs”) in USD:** One (1) Grand Prize: Overnight (one night; double occupancy) accommodations for Grand Prize winner and their travel companion in the Super Bowl Suite at Levi’s Stadium in Santa Clara, CA USA, the night prior to the Event (there is no ARV associated with the Grand Prize); Five (5) Finalist Prizes: A three (3)-day/two (2)-night trip beginning 7 February 2026 through 9 February 2026, for Finalist and one (1) travel companion to attend Super Bowl LX in Santa Clara, California USA (“**Event**”). Each Finalist Prize includes roundtrip economy air transportation from major airport nearest winner’s home (in Sponsor’s sole discretion) to San Francisco, CA USA, two (2) night’s hotel accommodations (one standard room; double occupancy), a pair of Event tickets and roundtrip ground transportation to/from Levi’s stadium (ARV USD \$10,400 each); Twenty (20) Semi-Finalist Prizes: A USD \$300 Marriott digital GiftCard. Gift Card terms and conditions apply and can be found here (<https://gifts.marriott.com/terms.html>). Sixty (60) Weekly Prizes [six (6) per week]: A USD \$50 digital NFL Shop eGift card. Gift card terms and conditions apply and can be found here (<https://www.nflshop.com/gift-cards/gc-1>). Physical gift card may be shipped if NFL Shop gift card winner resides outside the U.S. The total ARV of all prizes is USD \$61,000. Actual retail value of the Finalist Prizes may vary. Sponsor is not responsible for, and Finalists will not receive any difference between, the actual value and ARV of the Finalist Prize.

Prize Restrictions: Limit one (1) Weekly Prize and one (1) Semi-Finalist Prize and one (1) Finalist Prize per person/household. No more than the stated number of Prizes will be awarded. All Prizes will be awarded provided a sufficient number of eligible Entries are received for each drawing (and all Video Submissions are included for the Finalist judging) and all paperwork is completed and received within the given timeframe. An entrant is not a winner of any Prize unless and until entrant’s eligibility has been verified and entrant has been notified that verification is complete. All travelers must have valid travel documents prior to departure (i.e., REAL ID, passport, travel visa or other TSA-approved ID; visit www.tsa.gov for a list of TSA-approved IDs). Finalists and their travel companions must follow any applicable COVID or other protocols that may be in place at time of travel and travel on the same itinerary. Travelers may have to obtain a visa prior to traveling to the US. Obtaining a visa, visa processing, and all related fees are the sole responsibility of each Finalist. Seat locations at Event shall be determined in the sole discretion of Sponsor. If a Finalist lives within a 250-mile radius of Santa Clara, CA USA, Finalist will receive a \$250 travel stipend in lieu of air transportation and no additional compensation for travel will be provided. Travel must take place on the dates specified by Sponsor or Prize(s) will be forfeited. All fees and expenses (such as passport, visas, security fees, gratuities, luggage fees, meals and ground transportation, and incidental charges) related to acceptance and use of the travel prizes not specifically stated herein are the sole responsibility of the winners. Certain restrictions apply. Trips may not be combined with any other offer and travel may not qualify for frequent flyer miles. Seat selection and timing of trip(s) subject to confirmation of reservations. Major credit card required at check-in to cover any incidental charges. Travel companions must be a legal resident of one of the Eligibility Areas (corresponding to winner’s country of residence). Finalist’s travel companion (or Finalist as parent/legal guardian of travel companion if they are a minor in their jurisdiction of primary residence and winner’s child/charge) will be required to execute a release of liability prior to travel. If a Finalist elects to travel with no travel companion, no additional compensation will be awarded for the travel companion portion of prize. Prize winners and travel

companions are responsible for obtaining travel insurance (and all other forms of insurance) at their option and hereby acknowledge that Sponsor has not and will not obtain or provide travel insurance or any other form of insurance. No refund or compensation will be made in the event of the cancellation or delay of any flight except at the sole discretion of Sponsor. Travel is subject to the terms and conditions set forth in this Sweepstakes, and those set forth by Sponsor's airline carrier of choice as detailed in the passenger ticket contract. Lost, stolen or damaged airline tickets will not be replaced or exchanged. Sponsor shall not be responsible for any cancellations, delays, diversions or substitutions or any act or omissions whatsoever by any air carrier(s) or other transportation companies or any other persons providing any of these services to passengers including any results thereof such as changes in services or accommodations necessitated by same. In the event a Finalist and/or travel companion engage in behavior during travel or during the Event (or the Grand Prize winner at the Sleepover) that (as determined by Sponsor in its sole discretion) is obnoxious or threatening, illegal, or that is intended to threaten or harass any other person, or that in any way disparages or adversely affects the reputation, image, and/or customer goodwill of Sponsor or any of Sponsor's services, products, trademarks, service marks, or logos, Sponsor reserves the right to terminate their travel or eject them from the Event/Sleepover (and any future trips/events, as applicable), and send that Finalist and/or travel companion/Grand Prize winner home (at Finalist's/travel companion's/Grand Prize winner's own expense) with no further obligations or compensation whatsoever to Finalist and/or travel companion or Grand Prize winner (which may, in Sponsor's sole discretion, result in that Finalist's/Grand Prize winner's disqualification from the Sweepstakes and forfeiture of any and/or all prizes). In the event a Finalist or travel companion (or the Grand Prize winner) engage in behavior on trip or at the Event or at the Sleepover that (as determined by Sponsor in its sole discretion) is illegal, tortious, or subjects that Finalist or travel companion/Grand Prize winner to arrest or detention, Sponsor shall have no obligation to pay any damages, fees, fines, judgments or other costs or expenses of any kind whatsoever incurred by Finalist or travel companion/Grand Prize winner as a result of such conduct. SPONSOR SHALL HAVE NO LIABILITY FOR ANY PERSONAL INJURIES, DEATH, PROPERTY DAMAGE, OR OTHER DAMAGES OR EXPENSES RESULTING FROM OR ARISING OUT OF USE OF PRIZE/TRAVEL OR ANY OTHER ASPECT OF A FINALIST'S OR TRAVEL COMPANION'S/GRAND PRIZE WINNER'S ACCEPTANCE OR USE OF THE PRIZE. The offering for sale, selling, reselling, or otherwise transferring of any prize, or any portion thereof (e.g., Event tickets, airline tickets, gifts, etc.) to any third party is strictly prohibited. Sponsor reserves the right to disqualify winners and void prizes that appear to have been offered for sale, sold, or otherwise transferred. If Event is delayed, postponed, or cancelled for any reason due to circumstances beyond Sponsor's control, Sponsor reserves the right to substitute that portion of prize for one of equal value and the Grand Prize winner may use their prize on an alternate date as may be postponed. Winners cannot substitute, assign, transfer, or redeem prize for cash; however, Sponsor reserves the right to make equivalent prize substitutions at its sole discretion if any advertised prize (or portion of a prize) becomes unavailable. Winners are responsible for any loss of prize or portion of prize after it has been delivered.

13. **General Conditions:** Any and all applicable federal, state, local, provincial, and municipal taxes and all fees and expenses related to acceptance and use of prize not specifically stated herein are the sole responsibility of the prize winners. U.S. prize winners of prizes valued at \$600 or more will each be issued a 1099 tax form for the actual retail value of their prize. Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures, or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. In the event of cancellation, the Weekly and Semi-Finalist prizes will be awarded in random drawings from among all eligible Entries received for each drawing prior to cancellation and the Finalists will be determined via the same judging as stated above if any Video Submissions are received prior to cancellation. Sponsor, Administrator and their agencies are not responsible for lost, late, incomplete, damaged, stolen or misdirected entries; lost, interrupted, or unavailable network, server, or other connections, garbled transmissions or miscommunications, telephone transmission problems; computer or software malfunctions or damage to a user's computer equipment (software or hardware); technical failures; or other errors or malfunctions of any kind whether human, mechanical, electronic, or otherwise. Proof of sending or submission of entry will not be deemed proof of receipt by Sponsor or Administrator. Sponsor's or Administrator's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

WARNING: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS SWEEPSTAKES OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAW, AND, SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. Sponsor reserves the right at its sole discretion to disqualify any individual it finds to be attempting to tamper with or undermine the entry process, and/or the legitimate operation of the Sweepstakes; to violate the Official Rules; or to act in an unsportsmanlike or disruptive manner or with the intent to annoy, abuse, threaten, or harass any other person. If, for any reason, the Sweepstakes is not capable of running as planned, Sponsor may, in its sole discretion, void any suspect entries and (a) modify the Sweepstakes or suspend the Sweepstakes to address the impairment and then resume the Sweepstakes in a manner that best conforms to the spirit of these Official Rules; or (b) award the prizes at random from among all eligible Entries received for each drawing prior to cancellation up to the time of the impairment and the Finalists will be determined via the same judging as stated above if any Video Submissions are received prior to cancellation.

To the extent permitted by applicable law, you agree that in the event of inconsistency between your local language version (if applicable) and the English version of these Official Rules, the English version shall prevail, and your local language version shall be deemed to be amended accordingly to the extent necessary for such inconsistency to be in conformity with the English version of these Official Rules.

14. Release and Limitations of Liability: By participating in this Sweepstakes, entrants agree that Sponsor, Administrator, NFL Entities and each of their respective parents, affiliates, subsidiaries, franchisees, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers, web masters, and their respective officers, directors, employees, representatives and agents (the "**Released Parties**") are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. BY PARTICIPATING IN THIS SWEEPSTAKES, ENTRANTS AGREE THAT THE RELEASED PARTIES WILL HAVE NO LIABILITY WHATSOEVER FOR, AND SHALL BE HELD HARMLESS BY ENTRANTS AGAINST, ANY LIABILITY FOR ANY INJURIES, LOSSES OR DAMAGES OF ANY KIND TO PERSONS, INCLUDING PERSONAL INJURY OR DEATH, OR PROPERTY RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM ACCEPTANCE, POSSESSION, MISUSE, OR USE OF ANY PRIZE, ENTRY, OR PARTICIPATION IN THIS SWEEPSTAKES OR IN ANY SWEEPSTAKES RELATED ACTIVITY, OR ANY CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION OR INVASION OF PRIVACY, OR MERCHANDISE DELIVERY. THE RELEASED PARTIES ARE NOT RESPONSIBLE IF ANY PRIZE CANNOT BE AWARDED DUE TO CANCELLATIONS, DELAYS, OR INTERRUPTIONS DUE TO ACTS OF GOD, ACTS OF WAR, NATURAL DISASTERS, WEATHER, OR TERRORISM.

BY PARTICIPATING IN THIS SWEEPSTAKES, ENTRANTS AGREE THAT THE RELEASED PARTIES WILL NOT BE RESPONSIBLE OR LIABLE FOR ANY INJURIES, DAMAGES, OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES TO PERSONS, INCLUDING DEATH, OR TO PROPERTY ARISING OUT OF ACCESS TO AND USE OF ANY WEBSITE ASSOCIATED WITH THIS SWEEPSTAKES OR THE DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM ANY SUCH SITE.

FOR RESIDENTS OF UK AND EUROPEAN ECONOMIC AREA: THIS RELEASE DOES NOT APPLY TO CLAIMS AGAINST SPONSOR, ITS REPRESENTATIVES AND ITS VICARIOUS AGENTS FOR DAMAGES BECAUSE OF PERSONAL INJURY OR DEATH, AND TO CLAIMS FOR DAMAGES IN CASE OF INTENT OR GROSS NEGLIGENCE BY SPONSOR, ITS REPRESENTATIVES OR VICARIOUS AGENTS.

By participating in this Sweepstakes, you acknowledge: (1) In regard to a prize or any other products or services offered by Sponsor and/or its affiliates free of charge, Sponsor shall only be liable for intent and gross negligence. (2)

In all other cases, Sponsor shall only be liable in cases of intent and gross negligence. In case of slight negligence, however, Sponsor is only liable for the breach of essential contractual obligations, such as delay or impossibility of performance, for which Sponsor can be held responsible. The liability in the event of breach of such an essential contractual obligation is limited to the typical contractual damage, whose occurrence could be expected by Sponsor upon conclusion of the contract based on the circumstances known at that time. "Essential contractual obligations" are those obligations whose fulfillment is essential to enable the proper implementation of the contract, and the achievement of its purpose and whose observation you as an end consumer may rely upon. The foregoing limitations of liability shall not apply in the case of explicit guarantees by Sponsor, in case of malice and injuries to life, body or health, as well as in the case of mandatory statutory regulations. Nothing in these Official Rules shall deprive you of the consumer protection rights granted to you by the laws of your residence that cannot be derogated from by agreement to such.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS SWEEPSTAKES, INCLUDING ALL PRIZES, ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSIONS OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY. CHECK LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

15. Publicity. TO THE GREATEST EXTENT PERMITTED BY LAW, SEMI-FINALISTS GRANT TO SPONSOR, ADMINISTRATOR, NFL ENTITIES (WHICH GRANT WILL BE CONFIRMED IN WRITING ON REQUEST OF SPONSOR AND/OR ADMINISTRATOR), AND THOSE ACTING PURSUANT TO THEIR AUTHORITY, THE RIGHT AND PERMISSION (BUT NOT THE OBLIGATION) TO PRINT, PUBLISH, BROADCAST, AND USE, WORLDWIDE IN ANY MEDIA NOW KNOWN OR HEREAFTER DEVELOPED, INCLUDING BUT NOT LIMITED TO THE WORLD WIDE WEB, AT ANY TIME OR TIMES, EACH SEMI-FINALIST'S NAME, PORTRAIT, PICTURE, VOICE, LIKENESS, VIDEO SUBMISSION, AND BIOGRAPHICAL INFORMATION FOR ADVERTISING, TRADE, AND SWEEPSTAKESAL PURPOSES (INCLUDING THE ANNOUNCEMENT OF THEIR NAME ON TELEVISION OR RADIO BROADCAST) WITHOUT ADDITIONAL CONSIDERATION, COMPENSATION, PERMISSION, OR NOTIFICATION. ENTRANTS AGREE THAT SPONSOR SHALL OWN THE ENTRIES/VIDEOS, WHICH WILL NOT BE ACKNOWLEDGED OR RETURNED, AND THAT SPONSOR AND ITS DESIGNEES SHALL HAVE THE PERPETUAL, WORLDWIDE RIGHT TO EDIT, PUBLISH, AND USE THE VIDEOS IN ANY WAY AND IN ANY MEDIA FOR TRADE, ADVERTISING, PROMOTIONAL, AND/OR OTHER PURPOSES AS SPONSOR AND/OR ITS DESIGNEES MAY DETERMINE WITHOUT FURTHER CONSIDERATION TO SEMI-FINALISTS OR ANY THIRD PARTY.

16. Disputes: Any dispute, controversy or claim arising out of or relating to this Sweepstakes, including the formation, interpretation, breach, or termination thereof, including whether the claims asserted are arbitrable, will be referred to and finally and exclusively determined by binding arbitration in accordance with the JAMS International Arbitration Rules. The tribunal will consist of one arbitrator. The seat of the arbitration will be Bethesda, Maryland, USA though the parties may agree to online/virtual proceedings. The language to be used in the arbitral proceedings will be English. Judgment upon the award rendered by the arbitrator may be entered by any court having jurisdiction thereof.

Unless you are a resident of a member-state of the European Economic Area, all disputes, claims or controversies arising out of or relating to the Sweepstakes, including the marketing and promotion of the Sweepstakes, shall be resolved exclusively by binding arbitration in the United States under the laws of the United States.

For residents of Spain: Nothing in these Official Rules shall be interpreted in the sense of limiting the application of articles 82 to 91 and 114 to 126 of Spanish Consumers and Users Protection Act (Real Decreto Legislativo 1/2007). These articles shall prevail in all cases over the Official Rules and the laws of the State of Maryland in the U.S.

17. Privacy: The jurisdiction, state, or country in which you live may require the Administrator and/or Sponsor to delete your personal data upon written request, which Administrator will be bound to honor. However, you will be disqualified if personal data is withdrawn or deleted prior to the determination of the prize winner(s) and fulfillment

of the prize(s). This is not a penalty – it is recognition that in complying with any such request Administrator and Sponsor’s ability to administer the Sweepstakes is removed as to a person withdrawing their permission for Released Parties to use their personal data or asking that their personal data be deleted prior to the determination of the prize winner(s) and fulfillment of the prize(s). Information submitted by you is subject to Sponsor's Privacy Policy, which can be found at www.marriott.com/privacy. Sponsor and the Administrator will process your personal information solely for the purpose of administering the Sweepstakes and your Marriott Bonvoy Membership. Information collected by Sponsor and its agencies in connection with the Sweepstakes may be used by Sponsor and its agencies and shared with third parties involved in administration of the Sweepstakes in accordance with the online Privacy Policy above and applicable data protection laws. Sponsor agrees to ensure that all data collection complies with (i) all applicable laws, including without limitation, all laws, corporate standards, policies, regulations, as well as the General Data Protection Regulation (“**GDPR**”) (collectively “**Applicable Laws**”) (ii) the principles, guidelines, rules and codes of conduct of self-regulatory organizations to which third parties providing services, platforms, and data are bound, and any required notices and consents; and (iii) privacy disclosures and information collection requirements imposed on advertisers by targeting of media in order to comply with Applicable Laws. Entrants’ information will be transferred to the United States. If you have any questions about the Sponsor’s data protection policies and procedures, you may contact the Sponsor at: privacy@marriott.com; or by mail at: Marriott International, Inc., Global Compliance, Privacy, 10400 Fernwood Road, Bethesda, MD 20817, USA.

18. Official Rules and Winners List: For a copy of the Official Rules, visit MarriottBonvoyKeysakes.com/NFL. For a list of winners available for ninety (90) days after the Sweepstakes Period, send an email to: Winners@dja.com with WINNERS & 2932-59 as the subject line. Winners List will be sent in English after all prizes have been awarded.

19. Sponsor/Administrator: The Sponsor is Marriott International, Inc., 7750 Wisconsin Ave, Bethesda, MD 20814 USA. The Administrator is Don Jagoda Associates, 100 Marcus Drive, Melville, NY 11747 USA.

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